

BEEF 4 PROFIT 2014 Workshops

Meating the Market

Workshops for producing high quality, profitable beef

9am - 4pm

Mt Gambier - 30th October

Mt Compass - 31st October

Industry leading speakers:

Dr Stephen Lee, University of Adelaide

Jake Phillips, Meat Standards Australia

Verity Gilbertson, Meat & Livestock Australia

Lisa Cotter, Cattle Council of Australia (PCAS Coordinator)

Plus a local nutritionist at each workshop

Topics include:

- Opportunities and challenges to improve beef eating quality in SA
- How producers and processors can use the new MSA Index
- Livestock Data Link – software to improve carcass feedback
- Pasture Fed beef in SA and how best to meet cattle nutrition reqs.



LIMOUSIN
Carcass, Yield, Efficiency

The Beef 4 Profit workshops are an initiative of the SA Branch of Limousin Australia but are not biased toward any breed. The Meating the Market workshops have been made possible through funding from MLA's More Beef from Pastures program



For registration forms and more information please contact:
Jason Schulz M: 0417 863 268 E: Jason@ravenlimousin.com.au

Limited Numbers - RSVP by Friday 24th Oct 14

or go to www.limousin.com.au